



Hot jazz, fabulous wines, fine art and delicious cuisine all in one terrific place...Vancouver, Washington!

Date: April 1, 2011

To: Select Commercial Businesses

From: Michael Kissinger, Artistic Director  
Karen Callen, Commercial Exhibitor Manager

The 14<sup>th</sup> Annual Vancouver Wine & Jazz Festival is **August 26, 27, 28, 2011.**

The Festival is Southwest Washington's #1 Cultural Arts Festival and celebrates the best in jazz, fine arts & crafts, wine and great food. It has been called "...*one of the most important jazz festivals on the West Coast...*" (NW Jazz Profile Magazine) and "...*the Vancouver Wine & Jazz Festival is the largest festival of its kind in the Pacific Northwest...*" (KATU Channel 2, Portland, OR). The Festival is also listed on the National Geographic GeoTourism Map for Washington and Oregon as a major tourist attraction.

The Festival features internationally acclaimed Grammy-winning jazz, blues and pop musicians. Last year's musical lineup was among the best ever, including: Mavis Staples, Brubeck Brothers Quartet, John Hammond, Spyro Gyra, David Sanborn, Stanley Jordan, and the Rippingtons. In addition, the Festival features over 250 wines, 10 local restaurants, and 50 fine artists and crafters. This event is truly first-class and family friendly.

We are inviting you to participate in the Festival as a Commercial Exhibitor. The Festival is an EXCELLENT opportunity for you to promote and market your company — AND to sell your services and products to new customers who value quality. As a Commercial Exhibitor at the Festival, you have the opportunity to reach an estimated **15,000 qualified customers DIRECTLY, one-on-one during the weekend.**

We have 2 different Exhibitor Booth options for you to choose from:

- *Northwest Marketplace booth*
- *Premium Exhibitor booth*

Whichever Booth option you choose, our goal will be for you to have a great experience. Check out the 2011 Exhibitor Package, Map and Agreement for all the details. If you have questions please call the Festival office at 360-906-0441 or email to: [karen@vancouverwinejazz.com](mailto:karen@vancouverwinejazz.com).

We're looking forward to this year's Festival...and we hope to see you here!

Michael Kissinger, Artistic Director  
Karen Callen, Commercial Exhibitor Manager